

IB Summer Work For IB BM Seniors 2020-2021

All IB BM students who were in Mr. Pava's IB BM junior course during semester 2 must finish any outstanding required IB BM junior course work. This includes all classwork related to textbook chapters 3.1 through 3.9; as well as the 4 IA required tasks: 1) a commitment from a local business- it must have at least one employee that's not a family member. 2) a completed and written up SWOT analysis for that business; 3) two completed Force Field Analyses- one for each of the two different growth options that the business is considering in the near future; and 4) a completed customer or employee questionnaire with questions that match the two growth options. All support materials are available now through the summer at Dr. Bogard's website: businesswithbogard.thinkific.com. Please contact Dr. Bogard via teacher email before June 2nd with any questions.